BBC LEARNING ENGLISH **Take Away English** 随身英语



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Help yourself! 自我帮助

Vocabulary: self-help 词汇: 自助的,自救的

I need help! I have to fix a leaking pipe in my bathroom but I'm not sure where to begin. I know I lack the necessary **DIY** skills, but luckily there are numerous books and online videos that will hopefully give me the information I need. **Publications** that help us to help ourselves are nothing new, but the range of them is increasing with advice being given far beyond **practical** tasks around the house.

Bookshops these days are full of **titles** which claim to boost your **self-confidence**, your wealth, your love life or your career. Some claim to improve your life within seven days! It's **big business** and it's thought that the self-help industry is worth \$10bn in the US alone.

The first self-help book called 'How to Win Friends and Influence People' was published in 1936, and has since sold 30 million copies and is still popular now. It includes **guidance** on how to make people like you and how to make your life happier. It might seem strange to think that we need a book to tell us how to live our lives but self-help books remain a go to **remedy** for those of us looking for **enlightenment**.

There are, of course, **trends** in what we need help with. Emma Marshall, who works at British bookshop Waterstones, says "at the moment we're in the tidying up, getting rid of things trend... I think the trend right now is about slowing down in your life." It seems there is always something we need help with, and reading about it can be very **therapeutic** – it makes us feel good, even if we don't do anything about it.

Of course, the internet has become the place to go to for **salvation**. We've got used to searching for solutions online, and now these solutions even include how to fix or improve our lives. Interestingly, **psychologist** Caroline Beaton, says people called '**millennials**' are **self-critical** – they are aware of their own faults – which also means they're more likely to spend time and money on self-help. There's also a theory that the self-help industry does well during a **recession** – people are perhaps even more likely to reach for self-help to improve their situation.

Whatever the reason for the continued interest in self-help, it's good to know **help is at hand** when we need it. The alternative to finding a happier life is just to come to terms with yourself as you are – I know, I read about it in a book! Do you believe in self-help books?

词汇表

DIY	自己动手
publication	出版物
practical	
title	
self-confidence	 自信
big business	赚钱的行当
guidance	指导,引导
remedy	————————————————————— 解决办法,疗法
enlightenment	
trend	动向,趋势
therapeutic	有益健康的
salvation	解救,救助
psychologist	心理学家
millennial	
self-critical	自我批评的,自律的
recession	(经济)衰退期
help is at hand	

测验与练习

1. 阅读课文并回答	答问题。		
I. Other than boo	ks, where else can yo	ou get self-help advice fro	m?
2. Name somethin	g mentioned in the ar	ticle than a self-help boo	k can help you improve.
3. True or false: The easier.	ne current trend in self-	help books is about not rus	shing around and taking things
4. What is thought	to be the reason wh	y millennials spend more	money on self-help books?
5. What word use something happ		' one or more ideas that	t explain how or why
2. 请在不参考课	文的情况下完成下列	训练习。选择一个意思 _行	合适的单词填入句子的空格处
		_, with millions of people ily lives in real time to ad	
self-confident	big business	therapeuti	c self-critical
	baggage system has b aused by a backlog o	een fixed and the airport f luggage.	is now working to
DIY	guidance	remedy	self-help
3. Teachers feel th university.	at students need mor	eabout whic	ch course they should take at
guidance		1	
841-2411-00	trends	salvation	remedies
4. If you dread the	thought of being part	ted from your cat for a lo	
4. If you dread the	thought of being part	ted from your cat for a lo	ong time, Your iles away via the internet!
4. If you dread the feline friend car helping hand	thought of being part now scratch your ha help is handy	ted from your cat for a lo and from thousands of mi	ong time, Your iles away via the internet! ds help is at hand
4. If you dread the feline friend car helping hand	thought of being part now scratch your ha help is handy	ted from your cat for a lo and from thousands of mi help in your hand	ong time, Your iles away via the internet! ds help is at hand

答案

- 1. 阅读课文并回答问题。
- 1. Other than books, where else can you get self-help advice from? Online; on the world wide web.
- 2. Name something mentioned in the article than a self-help book can help you improve.

 Bookshops these days are full of titles which claim to boost your self-confidence, your wealth, your love life or your career.
- 3. True or false: The current trend in self-help books is about not rushing around and taking things easier.
 - True. Emma Marshall, who works at British bookshop Waterstones, says "I think the trend right now is about slowing down in your life."
- 4. What is thought to be the reason why millennials spend more money on self-help books? They are self-critical they are aware of their own faults.
- 5. What word used in the article means 'one or more ideas that explain how or why something happens'? Theory.
- 2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。
- 1. Live streaming is becoming **big business**, with millions of people around the world broadcasting the minutiae of their daily lives in real time to adoring fans.
- 2. The automated baggage system has been fixed and the airport is now working to **remedy** the disruption caused by a backlog of luggage.
- 3. Teachers feel that students need more **guidance** about which course they should take at university.
- 4. If you dread the thought of being parted from your cat for a long time, **help is at hand**. Your feline friend can now scratch your hand from thousands of miles away via the internet!
- 5. After a busy day in the office I find going home and taking the dog for a walk, very **therapeutic**.