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# BBC LEARNING ENGLISH

## Authentic Real English 地道英语

### Snackable

### 快餐式内容

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#### **Feifei**

欢迎收听 BBC 英语教学的“地道英语”节目。大家好，我是冯菲菲。

#### **Rob**

Oh! Umm... yes! And me... Rob.

#### **Feifei**

Rob, could we have your attention, please?

#### **Rob**

Sorry, I'm just snacking.

#### **Feifei**

你知道不能在录音间里吃东西。

#### **Rob**

But I'm not eating anything. I'm snacking on some very funny cat videos. Sorry, they're really short. I won't be long... Oh, what, Feifei? Why the angry face?

#### **Feifei**

Because we are here to talk about an authentic English phrase.

#### **Rob**

OK. OK. Well, here's one for you – snackable. It describes short online articles, videos and other content that are quick and easy to read or watch.

**Feifei**

“Snackable”这个词来自“snack”快餐，零食。它现在被人们用来描述互联网上的简短的文章、视频和其它容易阅读或者观看的内容，类似快餐，让人们很快就能完整地接受。And you are demonstrating it very well, Rob! I guess it’s like eating a snack – quick and easy?

**Rob**

Yes. Very snackable. Just like these examples...

**Examples**

Because my free time is short, it’s good to find some snackable videos I can watch on my smartphone while I wait for the bus.

The short city guides I found on the internet are very snackable and great for planning my trip around Africa.

These days, videos are often less than a minute long so that they’re snackable and appeal to a younger audience.

**Feifei**

这里是 BBC 英语教学的“地道英语”节目。在这集节目中，我们一起学习“snackable”这个词在互联网时代的意思和用法。“Snackable”现在多用来指简短、容易被人们理解和消化的概念和内容，也就是人们俗称的“快餐式内容”。

**Rob**

... and the great thing about snackable content, Feifei, is you can do it whilst doing other things – like presenting this programme.

**Feifei**

你是说你可以同时做几件事情“multitask”。Well, I can do that too! Now, where’s my smartphone?

**Rob**

Err... Feifei, what are you doing?

**Feifei**

Reading a short but interesting article about working with annoying presenters.

**Rob**

You’re not snacking on that. You’re feasting on it. Now, come on and help me finish the programme.

**Feifei**

OK. Thanks for joining us. And we hope you found this programme snackable.

**Rob**

Bye. Now do you want to see these really funny kittens doing tricks?