## BBC LEARNING ENGLISH **Media English** 媒体英语 Free internet for Mount Fuji climbers 日本富士山向游客提供免费无线网



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游览日本富士山的游客和登山者即将能在日本最高峰使用免费无线网络。日本富士山 将从本周开始到今年九月期间向登山游客提供此服务。此举是为了帮助刺激日本旅游 业的进一步发展。

Starting this Friday, eight free **wi-fi hotspots** will start operating at **rest stops** all the way up the mountain, including three on the **summit**. Japanese tourism officials say they will be handing out English instructions to **hikers** as they head up the trails.

They seem to be hoping that photos and videos posted from Japan's highest mountain will **spread across** the internet bringing lots of free **publicity** and lots more tourists.

The question for anyone who's been up the mountain is: 'Why does Mount Fuji need more publicity?' In the peak climbing months of July and August, the trails are already **jammed** with nearly 10,000 people a day. Last year, a record 285,000 people made it to the summit.

## Questions:

- I. How many wi-fi hotspots will be placed on the top of the mountain?
- 2. How will foreign tourists know how to connect to the wi-fi service?
- **3. True or false:** Japanese tourist officials believe the wi-fi service will bring lots of tourists to the site.
- 4. Which two different words in the report mean 'the top of the mountain'?

## Vocabulary and definitions:

wi-fi hotspots	无限网络热点
rest stops	休息站
summit	顶峰
hikers	徒步旅行者
spread across	扩散到某处
publicity	宣传
jammed	拥挤的,挤满人的

## Answers to the questions:

- I. How many wi-fi hotspots will be placed on the top of the mountain? **Answer: Three**.
- 2. How will foreign tourists know how to connect to the wi-fi service? Answer: They'll receive instructions in English as they head up the trails.
- **3. True or false:** Japanese tourist officials believe the wi-fi service will bring lots of tourists to the site.

Answer: True. They believe tourists will spread their pictures across the internet and this free publicity will bring lots more tourists.

4. Which two different words in the report mean 'the top of the mountain'? Answer: 'Summit' and 'peak'.